

## THE CREATIVE CLASS

The aims of this project are to examine the role of creative work within urban economic development and everyday life. Director Joanna Spitzner will work as a contracted web developer in order to fund the labor of two Syracuse artists. The work of the artists and that of Spitzner will be documented. Placing this in the context of the city, interviews will be conducted with those involved in cultural and economic development, as well as a critical reading of the book *The Rise of the Creative Class*, by Richard Florida.

A new video and pamphlet will be created every week from this material, which will be also posted online during the exhibition Other Options, at The Redhouse Arts Center, Syracuse, NY. A culminating work may take other forms.

If you would like to participate in this project, via interviews, discussions or other means, please contact Joanna Spitzner at [info@jsfoundation.org](mailto:info@jsfoundation.org).

Other Options is a traveling and evolving exhibition which features artists' projects which re-interpret, alter and create infrastructure that affect their everyday lives, particularly their artistic production. Other Options is curated by InCUBATE.

Other options: <http://www.incubate-chicago.org/otheroptions>

InCUBATE: <http://www.incubate-chicago.org/>

## HIRED

### Thomas Gokey

12 hours a week | 6 weeks

\$8.16

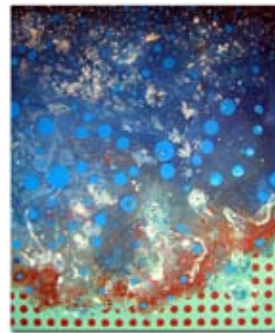


*I am reading how the notion of labor is changing. The classical definition of labor was for factories, and that doesn't describe what people do as labor anymore. The ways I imagine working [for this job] is talking to people, it would be a discourse-based job description. Talking for hire.*

<http://thomasgokey.com/>

### Michael Swatt

\$17.50



*What I envisioned at first was pretty much what I do. I do a lot of live painting...I was envisioning just working on canvasses, showing that process, which is something I've been doing, as far as the live performance painting, for about a year now. I love doing it, because a lot of people get to come in a see what's happens usually behind closed doors.*

<http://www.nightlifedesign.com/>

## MISSION

The Joanna Spitzner Foundation seeks to expand creative knowledge through its support of contemporary art and ongoing research in art, economics, and philanthropy. The Foundation gives small grants to artists that are funded by wages donated from work performed. This funding strategy is used to demystify economic systems by connecting them to lived experience. The foundation is an art work in progress by Joanna Spitzner as well as a functioning private foundation. It seeks to generate dialogue about daily life, economies and giving, while furthering the creative and social possibilities of art.

**THE JOANNA SPITZNER  
FOUNDATION, INC**

### • • • **Wanted: Artist** • • •

Make your art and document your process.

Must live or work in City of Syracuse.

PT: 10-15 hr/wk, June 15-July 31. Suggest fair wage for your labor. Send cover letter, resume, work samples (3-5 images, 5 min. video/audio, URLs) to:

**The Joanna Spitzner Foundation, Inc.,**

P.O. Box 6486, Syracuse, NY 13217-6486.

Email: [info@jsfoundation.org](mailto:info@jsfoundation.org). More info: [www.jsfoundation.org](http://www.jsfoundation.org)

## ACTIVITIES

Small grants given artists and creative projects. Amount of funding available is variable and depends on funding generated through jobs. Goal: to give out \$1,000-5,000 a year.

Website: information on financial sources, documentation of work performed for funding, and writing and documents relating to current foundation projects

Publications that document and promote the work of artists(s) funded, as well as critical issues relating to economies, work, daily life, and philanthropy.

Research and presentation of information on economies: wage economies, gift economies, etc., that maintains connections to social and lived experience.

Participation in art, economic, and philanthropy conferences, organizations, and dialogues.

<http://www.jsfoundation.org>